

writers write



www.writerswrite.co.za

Writers Write is a one-stop online resource for writers.

1. If you want to reach writers and readers across the world, our platform is perfect for you.
2. We have a social media following of more than 750 000 people.
3. We are listed in the Top 100 Writing Blogs worldwide at number 10.

BLOG STATS

2018-2019

156k+

unique monthly visitors

276k+

monthly page views

76%

ages 18-45

54%

U.S. visitors

10k

newsletter subscribers

750k+

social media followers

OPPORTUNITIES

1. Sponsored Posts (includes giveaways)
2. Banners
3. Social Media Posts

RATES

Sponsored Post Premium: \$750

1. Sponsored post on website.
2. Link in newsletter.
3. Shared on social media channels.
4. Potential Reach: 750k+

Banners: monthly rates

We place these on the right hand side of our home page. They appear on every post.
Square banner: \$450
Rectangle: \$300

Sponsored Post: \$550

1. Sponsored post on website.
2. Link in newsletter.
3. Potential Reach: 10k+

Social Media Posts

You provide the link or image and we post it on our social media outlet/s.
One channel: \$250
All channels: \$350

Please note: We work with like-minded companies and individuals and we reserve the right to publish posts and adverts that work with our brand.

BLOG MISSION

“Write to communicate.”

SOCIAL MEDIA includes these:



450k



8k



13k



1k



212k



40k



6 Good Reasons To Use Scrivener To Write Your Book

Promoted Post: Scrivener is a word-processing program and outliner designed for authors. Here are six good reasons to use it to write your book.

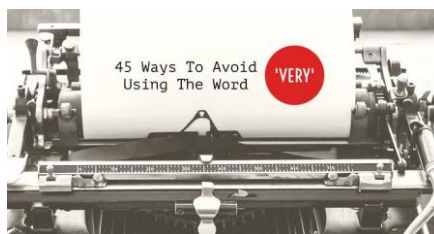
SPONSORED POST EXAMPLE

TOP POSTS

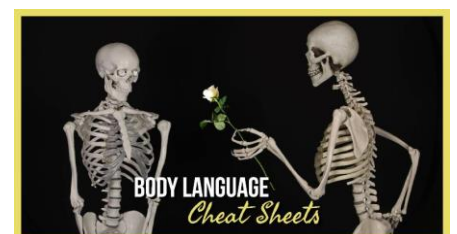
155 Words To Describe
An Author's Tone
4.1 million views



45 Ways To Avoid
Using The Word 'Very'
2.3 million views



Cheat Sheets For
Writing Body Language
997k views



CONTACT



news@writerswrite.co.za